

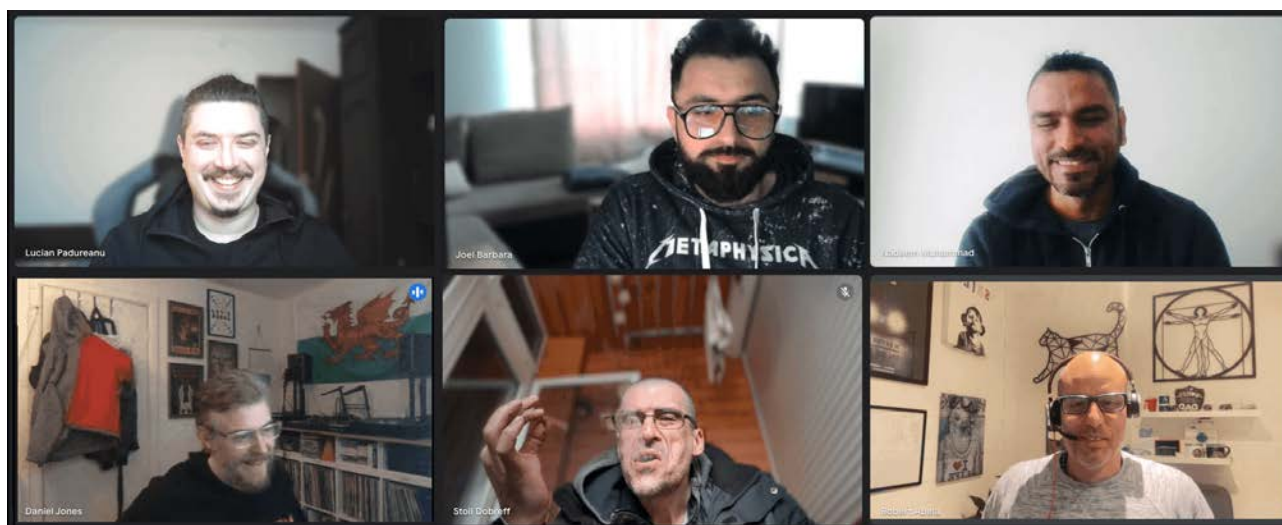


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2023: Year in Review

What a year! 2023 was full of major changes and challenges for us, but it was hands down one of the most rewarding years we've had so far! From transitioning to Melapress to sponsoring WordCamp Europe in Athens and meeting you in person, picking one highlight is hard. Everything we've accomplished was thanks to our incredible and hard-working team and the trust of you, our customers.

In this post, we will look at some of our proudest moments and highlights from last year and a short snap of what you should expect from us in 2024.



Our hard-working team

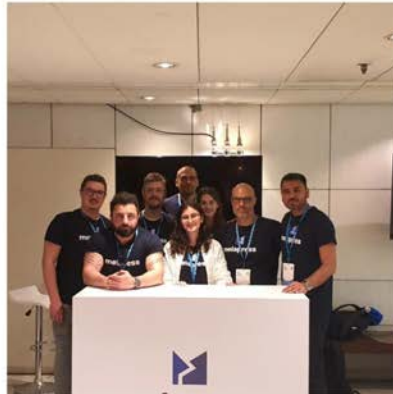
2023 Milestones

Rebranding to Melapress

We kicked off the year with a significant transformation, rebranding to Melapress. This marked a new chapter in our journey, emphasizing our commitment to providing top-notch WordPress plugins, making it easier for you to find your WordPress solution in one website. [Read more about our rebranding here.](#)

WordCamp Europe Sponsorship

Melapress proudly sponsored WordCamp Europe in Athens, a testament to our dedication to the global WordPress community. Explore our [WordCamp Europe 2023 recap](#) to catch a glimpse of the event.



WCEU 2023

New features and benefits

Throughout 2023, our plugins received a total of 22 updates, adding new features, performance improvements, and enhanced user experiences.

WP Activity Log

Number of updates: 6

Major highlights	Benefits
Core refactoring for enhanced speed and efficiency	Improved performance, ensuring a faster and more efficient user experience
Introduction of free-text-based search in the free edition to give back to the community	Enhanced usability with a community-focused feature, making the plugin more accessible to users

WP 2FA

Number of updates: 4

Major highlights	Benefits
Addition of SMS 2FA through Twilio	Strengthened security with an additional authentication layer via SMS, enhancing user account protection
One-click 2FA integration with WooCommerce	Seamless integration for WooCommerce users, simplifying the implementation of two-factor authentication

Major performance improvements, making it scalable for websites with thousands of users	Scalability enhancements ensure a smooth user experience, even for websites with large user bases
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CAPTCHA 4WP

Number of updates: 6

Major highlights	Benefits
Pioneered Google reCAPTCHA v3 failover, reducing false negatives	Reduced instances of false negatives, improving user access and minimizing unnecessary disruptions
First plugin to support multiple CAPTCHA service providers: Google reCAPTCHA, hCaptcha, and CloudFlare Turnstile	Increased flexibility and compatibility by supporting various CAPTCHA providers, enhancing overall website security

Melapress Login Security

Number of updates: 6

Major highlights	Benefits
Launch of a new free plugin, previously available only as premium	Increased accessibility with the introduction of a free version, catering to a broader user base
Introduction of User Login Time policy	Enhanced security measures with the ability to restrict user login times, providing greater control over access
Out-of-the-box support for third-party plugins with one-click integration: Memberpress, WooCommerce, Ultimate Member	Seamless integration with popular third-party plugins, simplifying setup and enhancing compatibility with other tools

Achievements

We reached new heights thanks to your continuous support and trust in our plugins. Hundreds of thousands of companies have used [our WordPress plugins](#).

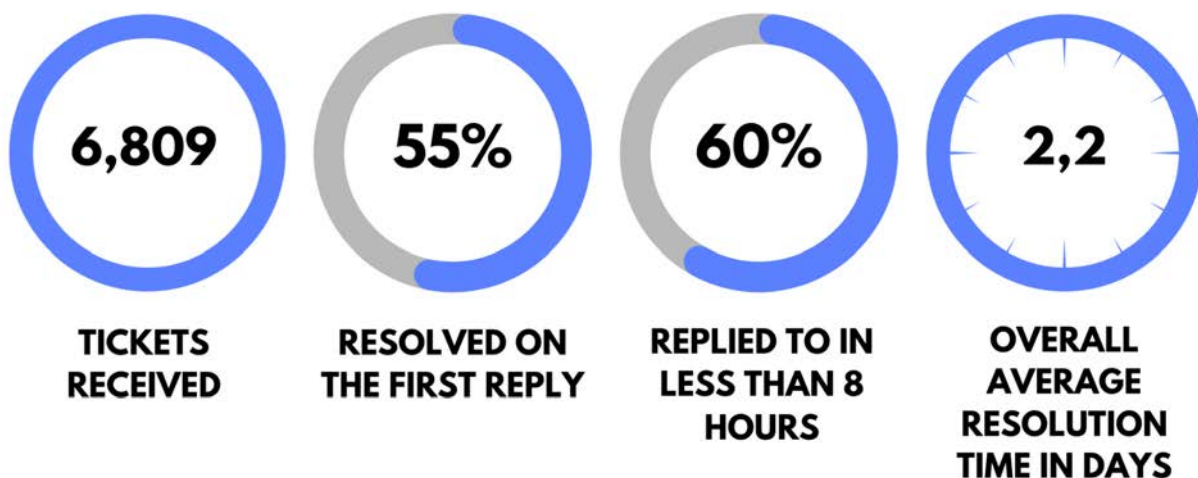


Giving back to the community

One of our priorities in Melapress is actively engaging with and supporting our community. This is why we offer free plugins like Admin Notices Manager, which reached 3,000 installs, and Website File Changes Monitor, which reached 8,000 installs. These tools are our way of giving back to the WordPress community.

Customer support

In 2023, we received close to 7,000 tickets. The average resolution took just 2.2 days from when the ticket was opened. Furthermore, 55% of all tickets were resolved on the first reply, with 60% of all tickets replied to in less than eight hours.



What's in store for 2024

While we celebrate the achievements of 2023, we're thrilled to announce that 2024 holds even greater promises. Stay tuned for exciting updates, new plugins, and innovations that will elevate your WordPress experience.

Conclusion

As we conclude this recap, the Melapress team extends heartfelt gratitude to our users, partners, and the entire WordPress community. Your support has been instrumental in our success, and we look forward to another year of collaboration, growth, and exceptional WordPress experiences. Cheers to a fantastic 2024!