

Privacy Statement

This privacy statement was most recently revised on 8 September 2026. You can find our Cookie Policy on <https://melapress.com/cookie-policy/>.

Your privacy and the protection of your personal data is of great importance to 3R1C B.V. acting under the name of Melapress (hereinafter: Melapress). When processing your personal data, we work in accordance with the requirements for the processing of personal data laid down in the General Data Protection Regulation (GDPR). This means we:

- Clearly specify our purposes before we process personal data, by using this Privacy Statement and our [Cookie Policy](#).
- Limit our collection of personal data to only the personal data needed for legitimate purposes.
- First ask for explicit permission to process your personal data in cases where your permission is required.
- Take appropriate security measures to protect your personal data and we demand the same from parties who process personal data on our behalf.
- Respect your right to access, correct or delete your personal data held by us.

For what purposes do we use your personal data?

By visiting our website (<https://melapress.com>) or using our services, we obtain various personal data from you. For each purpose it is indicated what information we obtain from you, for what purpose we process this information and how long it will be stored. If you have any questions or want to know exactly what information we store about you, please contact us. Our contact details are mentioned below.

Contact

You can contact us by using our contact form, sending us an email or calling us (performance of contract).

For this purpose, we process the following personal data:

- Name
- Email address
- Any information you enter yourself as content of your message

We use this information in order to be able to handle your request to contact you properly and to perform the contract with you to this end. If you contact us, your personal data will be retained until we are sure that we fully answered and correctly handled your request.

Cloudflare Turnstile

We use Cloudflare Turnstile to protect our website against spam and abuse. Turnstile is a CAPTCHA alternative that verifies whether a visitor is human without requiring interaction in most cases. For more information, please see Cloudflare's privacy statement:

<https://www.cloudflare.com/privacypolicy>.

Providing our services

We develop high-quality WordPress security & management utility plugins to help administrators better manage & secure their websites. In case we provide you with our (premium) service, we need to process personal data (performance of contract).

For this purpose, we process the following personal data:

- Name of contact person
- Company name
- (Business) email address
- Any content of correspondence

We need this information because of our agreement with you and to maintain the relationships resulting from this agreement. We store this information for the duration of the agreement. Certain information will be retained for a longer period if we are obliged to do so (for example because of the legal tax retention period of seven years).

TypeForm and Formly surveys

From time to time, we conduct surveys to gather feedback from our users and improve our products and services (consent).

For this purpose, we process the following personal data:

- Name
- Email address
- Any other information you include in your feedback

We use TypeForm and Formly to conduct these surveys. Your data will be retained as long as necessary to analyze the survey results, after which it will be anonymized within three months. For more information, please see their privacy statements:

Typeform:

<https://help.typeform.com/hc/en-us/articles/360029581691-What-happens-to-my-data>.

Formly: <https://formly.so/legal/privacy>

Sending our newsletter

Via our website or plugins you can subscribe to our newsletter (consent). We also send marketing emails and occasional product-related messages to keep you informed about updates, new features, and relevant content.

For this purpose, we process the following personal data:

- Email address

Your personal data will be added to the list of subscribers. We will retain your personal data until you unsubscribe from the newsletter. Each newsletter contains a link with which you can unsubscribe from our newsletter at any time.

Live chat (HelpScout)

We offer a live chat function on our website to provide support. When you use this feature, we process the following personal data:

- Messages you send via the chat
- Email address (if provided)
- Any other information you voluntarily submit

We process this data on the basis of our legitimate interest in providing efficient customer service and responding to your inquiries. We use HelpScout to facilitate our live chat and customer support services. For more information, see their privacy statement:

<https://www.helpscout.com/company/legal/privacy/>

Handling job applications

Have you responded to one of our vacancies or submitted an open application? If so, we will process your personal data in order to process your application and in preparation for the possible conclusion of an employment contract (performance of contract).

For this purpose, we process the following personal data:

- Name
- Email address
- Curriculum Vitae
- Motivation letter
- Salary indication
- References
- Any other information you enclose with your application

We will retain your application details for a maximum of 4 weeks after the end of the recruitment process. We keep this information so that we can contact you in the event that the position becomes vacant again within the probationary period. If we are unable to offer you a job at this time, we may - with your consent - keep your application details for a further year. You can

withdraw your consent at any time by sending us an email. If you come to work for us, we will save your application data in the personnel file.

A social media and internet check can be part of the application procedure. This is necessary to ensure that our image is maintained when hiring new staff. We do this on the basis of our legitimate interest.

For this purpose, we search your name on Google and, if necessary, your profile(s) on social media. This of course, for as far as these profiles are public; we will not ask you to grant us access to a protected social media page or to make a connection with us. The results of this social media and internet check will be discussed with you. If you object to this, you can indicate this by email at the time of your application.

Providing data to third parties

Melapress only shares your data with third parties when this is allowed by current legislation. It may happen that we provide your personal information to third parties, because:

- we have engaged them to process certain data;
- we have a legal basis for this;
- we are legally obliged to do so (e.g. if the police demand this in case of a suspicion of a crime).

The parties that process personal data in our or your assignment:

- IT suppliers and service providers
- Cloudflare (CAPTCHA and security services)
- Freemius (payment and licensing platform)
- Stripe (payment processing)
- PayPal (payment processing)
- MailerLite (email marketing)
- Typeform (surveys)
- Formly (surveys)
- Google (cloud storage and analytics)
- HelpScout (email support and live chat)
- Plerdy (website optimization)

In order to provide this service, Melapress may provide your personal data to parties established outside the European Economic Area (EEA). Melapress will only do this if there is an adequate level of protection for the processing of personal data. This means, for example, that we use a model agreement from the European Commission or make agreements about the handling of personal data.

Security

We take appropriate technical and organizational security measures with regard to the processing of personal data to be carried out, against loss or against any form of unlawful processing (such as unauthorized access, corruption, alteration or disclosure of personal data).

Your rights

You can always contact us if you have any questions regarding this Privacy Statement, or our Cookie Policy. Besides that, you have the following rights regarding your personal data:

- **Right of access:** you have the right to see what kind of personal data we processed about you;
- **Right of rectification:** you have the right to rectify any personal data we have processed about you, if this information is (partially) wrong;
- **Right to object:** you have the right to object against the processing of your personal data by us, or against direct marketing;
- **Right to be forgotten:** you can file a request with us to remove any personal data we have processed of you;
- **Right to data portability:** if technically possible, you have the right to ask us to transfer your processed personal data to a third party;
- **Right to restriction of processing:** you can file a request with us to (temporarily) restrict the processing of your personal data.
- **Right to revoke your consent,** when we process your data based on your consent.

You may send a request by sending an email to info@melapress.com. To prevent abuse, we may ask you to provide proper proof of your identity.

We will usually respond to your request within one month. This term can be extended by two months if the request is proven to be complex or tied to a specific right. You will be notified about a possible extension of this term within one month.

Modification of this Privacy Statement

We may change this Privacy Statement from time to time. Changes will be published on our website. It is therefore advised to consult this Privacy Statement on a regular basis, so you are aware of these changes.

Complaints

If you have any questions or would like to make a complaint about the use of your personal data, please contact us. You could submit the contact form or send us an email to info@melapress.com. We will address any questions or complaints internally and communicate this further with you.

If you think that we are not helping you correctly, you have the right to file a complaint with the national supervisory authority responsible for the protection of personal data against our processing of your personal data. For the Netherlands, this is the [Autoriteit Persoonsgegevens](#).

Contact details

3R1C B.V.

Acting under the name of Melapress

Posthoornstraat 17

3011WD Rotterdam

The Netherlands

Email address: info@melapress.com

Chamber of Commerce: 74153552